



# IoM CAMRA Branch

## 6<sup>th</sup> Isle of Man Beer & Cider Festival

### SPONSOR A CASK SCHEME



Isle of Man CAMRA is once again holding its Beer & Cider Festival in the Villa Marina with **beers, ciders, perries and fruit wines all in the Royal Hall**. Dates are the **6th to 8th April 2017** and we are expecting large numbers to attend.

As in previous years we are offering local businesses and individuals the opportunity to become involved through our "Sponsor a Cask" scheme. **For just £20** the Sponsor's name (individual or business) will be displayed on one of the casks of ale or cider together with an acknowledgement and a message from the sponsor in the Festival Programme **as well as on our very large on-stage screen**.

The message can be used as advertising or whatever else, within reason! We expect 3,000 visitors to the Festival so there is ample opportunity for businesses to reach potential customers. There will be at least 150 casks/handpulls of beer + 30 different ciders and perries available for sponsorship which will be offered on a first come, first served basis.

Although the **Festival is organised and staffed by volunteers** there are significant costs involved in putting it all on, so **sponsorship is extremely important to us**. Help us to deliver another great Festival in 2017 by sponsoring a cask. Just complete the slip below and send it along with your cheque to our Festival Treasurer Matt Cox at the address below.

**Cheers in anticipation of your support!**

Name of Business or Individual:

Contact Name (if Business):

Address:

Phone:

Signature:

Date:

Yes, I would like to Sponsor a Cask at the 6<sup>th</sup> CAMRA IoM Beer & Cider Festival.

My requested maximum 15 word message to appear in the Festival Programme and on Screen is:

I enclose a cheque for £20 payable to "CAMRA Isle of Man Beer Festival".

**Please send completed slip with cheque as soon as possible**

To: Matt Cox, 29 Albany Road, Douglas, Isle of Man, IM2 3NF

Receipt required: YES / NO