



# IoM CAMRA Branch

## 4<sup>th</sup> Isle of Man Beer & Cider Festival

### SPONSOR A CASK SCHEME



The Isle of Man CAMRA Branch is holding the 4<sup>th</sup> Beer & Cider Festival in the **Villa Marina!!!**  
Dates are the **9<sup>th</sup> to 11<sup>th</sup> April 2015** and because of the venue we anticipate a **record attendance**.

As in previous years we are offering local businesses and individuals the opportunity to become involved through our "Sponsor a Cask" scheme. For just £20 the Sponsor's name (individual or business) will be prominently displayed on one of the casks of ale or cider together with an acknowledgement and a message from the sponsor (up to fifteen words) in the Festival Programme.

The message can be used as advertising or whatever else, within reason! We expect around 2,500 visitors to the Festival so there is ample opportunity for businesses to reach potential customers. There will be at least 100 casks of beer + 25 containers of cider available for sponsorship which will be offered on a first come, first served basis.

Although the Festival is organised and staffed by volunteers there are significant costs involved in putting it all on, so sponsorship is extremely important to us. Help us to deliver another great Festival in 2015 by sponsoring a cask. Just complete the slip below and send it along with your cheque to our Festival Treasurer Matt Cox.

**Cheers in anticipation of your support!**

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Name of Business or Individual:

Contact Name (if Business):

Address:

Phone:

Signature:

Date:

Yes, I would like to Sponsor a Cask at the 4<sup>th</sup> CAMRA IoM Beer & Cider Festival and my requested maximum 15 word message to appear in the Festival Programme is:

I enclose a cheque for £20 payable to "CAMRA Isle of Man Beer Festival".

**Please send completed slip with cheque as soon as possible** (but no later than 13<sup>th</sup> March 2015) to:

Matt Cox, 29 Albany Road, Douglas, Isle of Man, IM2 3NF

Receipt required: YES / NO