

PRESS RELEASE

Contacts - Publicity: Alan Cooper, 07788 410216 alan.cooper@hpiresearch.com

Event Organiser: Charles Miller, 07624 307356 charlesmiller@manx.net

The Isle of Man's First Real Ale Festival

The Campaign For Real Ale's (CAMRA) Isle of Man branch is holding its inaugural Real Ale Festival this year. It will be held at **The Masonic Hall, Woodbourne Road, Douglas from Thursday 12th April to Saturday 14th April.**



What is a Real Ale Festival?

CAMRA's aim is to celebrate and popularise the huge diversity of beers that are brewed in the British Isles. From session bitters, to stronger richer ales, hoppy IPA style beers, to darker brews such as milds, stouts and porters – these will be featured at the Festival. So it's a wonderful chance to try different styles of beers and see which ones take your fancy. Beers will be sold in third and half pint measures, as well as full pints, so you can try quite a variety during a session.

Which beers are on offer?

Over 60 different real ales plus ciders, perries and fruit wines will be available. The theme for the Festival – ***Beers from the Seven Kingdoms*** - celebrates the Island's central location in the British Isles. Beers from England, Wales, Scotland and Ireland will be available together with some excellent brews from the Kingdom of Mann.

The other two Kingdoms are those that can be seen from the top of Snaefell – weather permitting – the Kingdoms of Neptune and Heaven. The organising committee have an interesting challenge to select beers to represent those two Kingdoms!

What are the arrangements for the Festival?

Thursday 12th April is a preview evening from 4pm for invited guests, the trade and CAMRA members. On Friday and Saturday the Festival is open from 12 noon – 11pm, with a break from 3,30pm – 4.30pm to tidy up and give the volunteers a break. Admission for each session is free for CAMRA members and only £3 per session for the public. One can join CAMRA on the door and admission to the Festival will be free.



What special is there to look out for?

In the evening there will be a ***'Meet the brewers'*** session with a chance to ask them questions. On Friday and Saturday evenings leading local bands will be playing. You will not go hungry either as there will be top class catering every evening.

And one very special thing. 2012 is the 50th anniversary of the TT Marshals Association, and Bushy's will be brewing a special celebration beer which will be launched at the Festival.

How can I find out more?

Online at www.iombeerfestival.com

Contact Event Organiser Charles Miller on (07624) 307356 charlesmiller@manx.net

How can I be involved?

We are looking for volunteers to help set up the Festival before it opens and to help run it. Training will be given so, although previous experience is helpful, it is not necessary. Contact John Wheeler on (07624) 324058 staffing@iombeerfestival.com